19th ANNUAL CAPSTONE ENGINEERING SOCIETY GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 16, 2019 • Old Overton Country Club

Organizing Committee for the 2019 CES Golf Tournament
Chair: Gaston Large / Co-chair: Harry Gabriel
Committee Members: Suzanne Chapman, Milton Davis, Greg Floyd, Tony McAlain, Rick Nail, Rod Northam, Valerie Wade, David Williams
UA College of Engineering: Nancy Holmes, Assistant, Director for Alumni and Corporate Engagement
### Executive Sponsor

$5,000

- Half page 4-color foremost logo placement recognition in spring 2020 issue of *Capstone Engineer* magazine and 50 copies of publication (Print circulation 3,000+ /email circulation 7,500+)
- Leading logo placement on the UA Capstone Engineering Society golf web page
- Acknowledgment in Good E-News (Email distribution 7,500+ alumni) and COE publicity
- Special recognition in the 2020 Golf Tournament web brochure
- Foremost logo size and placement on banners, table tents, and signage at tournament
- VIP Tour of College of Engineering for up to eight people
- Invitation for four people to the College of Engineering Tents on the Quad (football tailgates)
- **Gift Credit-$3,940/ Benefit-$1,060**
  - A team of 4 players (includes greens fees, 2 carts, 2 mulligans/player, 1 putting contest chance/player)
  - Lunch and dinner for each player in foursome
  - Dinner at the UA VIP table following tournament
  - Tournament gift for each player in foursome
  - College of Engineering promotional item for each player in foursome

### Tournament Sponsor

$3,000

- Half page 4-color prominent logo placement recognition with other Tournament Sponsors in spring 2020 issue of *Capstone Engineer* magazine and 25 copies of publication (Print circulation 3,000+ / email circulation 7,500+)
- Prominent logo placement on the UA Capstone Engineering Society golf page website
- Acknowledgment in Good E-News (Distribution 7,500 alumni) and COE publicity
- Recognition in the 2020 Golf Tournament web brochure
- Prominent logo size and placement on banners, table tents, and signage at tournament
- **Gift Credit-$2,001/ Benefit-$999**
  - A team of 4 players (includes greens fees, 2 carts, 2 mulligans/player, 1 putting contest chance/player)
  - Lunch and dinner for each player in foursome
  - Tournament gift for each player in foursome
  - College of Engineering promotional item for each player in foursome
### Tournament Meal Sponsor (2 available – lunch or dinner)

- Half page 4-color prominent logo placement recognition with other Tournament Sponsors in spring 2020 issue of *Capstone Engineer* magazine and 25 copies of publication (Print circulation 3,000+/email circulation 7,500+)
- 2 - 2' x 3' 4-color signs with logo at meals day of the event
- Prominent logo placement on the UA Capstone Engineering Society golf page website
- Acknowledgment in Good E-News (Distribution 7,500+ alumni)
- Recognition in the 2020 Golf Tournament web brochure
- Prominent logo size and placement on banners, table tents, and signage at tournament
- Lunch or Dinner for four
- VIP table in dining room and information table in foyer
- Gift Credit-$1,825/Benefit-$175

**Price:** $2,000

### Putting Contest Sponsor ($1,500 and a donated prize valued at $500+)

- Tent adjacent to putting green with opportunity to promote contest with your company's signage and giveaways. All golfers have a putting contest opportunity as part of their team package.
- Recognition:
  - *Capstone Engineer* magazine (Print circulation 3,000+ / email circulation 7,500+)
  - Good E-News (Distribution 7,500 alumni)
  - Logo on UA Capstone Engineering Society golf web page
  - Logo on Tournament banners and Tournament Sponsor signage
  - 2020 Golf Tournament brochure

**Price:** $1,500 & $500 donated prize

### Company Tent Sponsor (1 available)

- Tent adjacent to the 10th tee offering an opportunity to mingle with golfers to promote your company. The Company Tent Sponsors will be provided with a fully assembled 10' x 10' tent, one table, and four chairs. The Company Tent Sponsor will provide their own staff, supplies, giveaways, and company signage and may provide food and non-alcoholic beverages coordinated through Old Overton Club, Inc.
- Recognition:
  - *Capstone Engineer* magazine (Print circulation 3,000+ / email circulation 7,500+)
  - Good E-News (Distribution 7,500 alumni)
  - Logo on UA Capstone Engineering Society golf web page
  - Logo on Tournament banners and Tournament Sponsor signage
  - 2020 Golf Tournament brochure
  - Lunch for four people
  - Gift Credit-$1,400/Benefit-$100

**Price:** $1,500

---

The Capstone Engineering Society  
Box 870200  
Tuscaloosa, AL  35487-0200  
205-348-2452  
nholmes@eng.ua.edu  
golf.eng.ua.edu
### Hole Sponsorship
- Name on 1 hole sign and logo on banners
- Recognition:
  - Capstone Engineer magazine (Print circulation 3,000+ / email circulation 7,500+)
  - Good E-News (Distribution 7,500 alumni)
  - Name on UA Capstone Engineering Society golf web page
  - Logo on Tournament banners and name on Hole Sponsor signage
  - 2020 Golf Tournament web brochure

### Beverage Sponsorship (4 available)
- Name on 1 hole sign as beverage sponsor and logo on banners
- Recognition:
  - Capstone Engineer magazine (Print circulation 3,000+ / email circulation 7,500+)
  - Good E-News (Distribution 7,500 alumni)
  - Name on UA Capstone Engineering Society golf web page
  - Logo on Tournament banners and name on Beverage Sponsor signage
  - 2020 Golf Tournament web brochure

---

Over the past decade, the CES Golf Tournament has raised almost $599,650 for the Capstone Engineering Society Endowed Scholarship Fund. Since 2006, 141 students have received scholarship support. The results of this tournament certainly make a difference for the Capstone Engineering Society and The University of Alabama College of Engineering in our mission to provide scholarships and to ensure that UA engineering and computer science students are provided a superior educational experience.

“Scholarship organizations, such as the Capstone Engineering Society Scholarship Fund, are responsible for many college students achieving what they would not be able to without financial help. Once again, thank you all for making this college journey easier and more accessible for both myself and all those whose lives you have impacted. Without such scholarship supporters, there would be less college graduates, and many people would not be where they are today. So, thank you for the opportunities you have awarded to myself and all other students who are positively affected by this scholarship program.”

Larry D. Wink, Jr., The University of Alabama
Chemical and Biological Engineering, Class of 2017

---

The Capstone Engineering Society  
Box 870200  
Tuscaloosa, AL  35487-0200  
205-348-2452  
nholmes@eng.ua.edu

golf.eng.ua.edu
SPONSORSHIP REGISTRATION FORM

Name: __________________________________________________________________

Company: ____________________________________________

Logo same as prior year: Yes/No (circle)

Address: __________________________________________________________________

City: _____________________________________________ State: ______ Zip: __________

Phone: __________________   E-mail: ________________________________

Sponsorships

☐ Executive Sponsor $5,000
☐ Tournament Sponsor $3,000

(Executive and Tournament sponsors - list team member names, email addresses and handicaps on the other side of this form.)

☐ Tournament Lunch Sponsor (1 available) $2,000
☐ Tournament Dinner Sponsor (1 available) $2,000
☐ Putting Contest Sponsor (1 available) $1,500* & $500 donated prize
☐ Company Tent Sponsor (1 available) $1,500
☐ Hole Sponsor $ 500
☐ Beverage Sponsor (4 available) $ 500

Final Sponsorship Deadline is August 16, 2019
(Sponsorships are on a first-come, first-served basis.)

Logos: Email high-resolution PDF or vector files to nholmes@eng.ua.edu upon registration unless same as prior year.

___ Team(s) $999 each

Payment Options

☐ Check (made payable to the Capstone Foundation)
☐ Credit card:
  ☐ AMEX  ☐ Visa  ☐ MasterCard  ☐ Discover
Name on card ________________________________

(please print)

Credit Card Number ________________________________

Exp. Date ____________ Total $ __________________

CSC (Card Security Code) 3 Digit Code _________

Credit Card Billing Address Zip Code ____________

Signature ____________________________________

The Capstone Engineering Society
Box 870200
Tuscaloosa, AL  35487-0200
205-348-2452
nholmes@eng.ua.edu
### Player Information

#### Team Contact
- **Name**: ______________________________________________________
- **Email**: ______________________________________________________
- **Phone (Bus.)**: ____________________ (Cell): ______________________

#### Player 1
- **Email**: ______________________________________________________
- **Company**: ____________________________________________________
- **Handicap (1-36)**: ________  **Shirt - Men's/Women's (circle)**:  **Size**: ______

#### Player 2
- **Email**: ______________________________________________________
- **Company**: ____________________________________________________
- **Handicap (1-36)**: ________  **Shirt - Men's/Women's (circle)**:  **Size**: ______

#### Player 3
- **Email**: ______________________________________________________
- **Company**: ____________________________________________________
- **Handicap (1-36)**: ________  **Shirt - Men's/Women's (circle)**:  **Size**: ______

#### Player 4
- **Email**: ______________________________________________________
- **Company**: ____________________________________________________
- **Handicap (1-36)**: ________  **Shirt - Men's/Women's (circle)**:  **Size**: ______

(Shirt sizes - S, M, L, XL, 2X)

*For up-to-date information and online registration: [golf.eng.ua.edu](http://golf.eng.ua.edu).*

*Register now, space is limited!*  

*Order forms may be printed and mailed with a check to the address below.*

---

The Capstone Engineering Society  
Box 870200  
Tuscaloosa, AL 35487-0200  
205-348-2452  
nholmes@eng.ua.edu  
[golf.eng.ua.edu](http://golf.eng.ua.edu)